

September 19, 2007 Central Coast Section--Athletic Director Association (CCS--ADA)  
Minutes

\*\*Athletic Directors in attendance--

Jeff Lamb (Milpitas), Kevin Donahue (Serra), Jack Daley (Gilroy), Geoff Coleman (Seaside), Chuck Noroian (Everett Alvarez), Ray Wright (Lynbrook), Peggy Booth (Willow Glen), Brian Sullivan (Monta Vista), Ian MacKenzie (Saratoga), Matt Blandin (Calvary Chapel), Linda Nichols (Lynbrook), Carolyn Sideco (Immaculate Conception Academy), Ken Esaki (Monterey), Chris Hansen (Leland), Meave Fallon Ward (Mercy Burlingame), John Radcliff (Greenfield), Ken Kline (King City), Will Scharrenberg (Archbishop Mitty), Jose Gil (Alisal), Tony Beza (Monte Vista Christian), Tod Thatcher (Hollister), Primo Ramos (LCPA), John DeTar (St. Thomas More), Brook Vasconcellos (Yerba Buena), Jez McIntosh (Castilleja), Chris Horpel (Gunn), Terry Ward (Bellarmine), Mark Cummins (Live Oak), Erik Redding (Santa Cruz), Trish Sunseri (Silver Creek), Barb Uchiyama (Santa Teresa), Kelly Andrews (Santa Cruz), Kim Cave (Los Altos), Joe Jones (San Jose), Jim Marino (Los Gatos), Tim Barr (Independence), Pam Zielazowski (Leigh) Pete Noble (Monterey), Jim Hedlind (Marina), Earl Hansen (Palo Alto), and Jean Ashen (Salinas Union High School District/NSHS).

(41 Athletic Directors!)

\*\*Meeting began at 8:40 am at the Central Coast Section Office

\*\*Agenda was prepared by Jeff Lamb, President

**\*Introductions**

\***Minutes** of May meeting approved. (Chuck moved/Kim seconded)

\***President's Report**—Jeff is chairing his last meeting as Kevin Donahue will take over in November. Jeff met with O-line sports about coordinating a website for CCS-ADA. Schedule Star will be doing the CSADA website now, so there will be discussion with them. Stated this is our 5<sup>th</sup> year in existence (hootie hoo)! Spoke of how the SCVAL all joined all three professional organizations—CCS-ADA, CSADA, and NIAAA out of league dues. Important to join all 3! Meave Fallon Ward was elected to Vice-President. John Radcliff was elected to Membership Chair.

\***Pursuing Victory With Honor Stories**—Ken Esaki reminded everyone about the CCS Sportsmanship contracts and that they were due tomorrow. Kevin Donahue shared a story about the USA flag and recognizes our soldiers and using announcements. Chuck Noroian discussed the sportsmanship conference tomorrow in the southern conference. Barb Uchiyama reminded everyone about the Sportsmanship Tool Kit (available through the Josephson Institute OR you get free when becoming a coaching education instructor through CIF). Ken Kline shared how at each level of each home basketball game a medal is given to one student-athlete from each team who is selected by the officials for their TRRFCC behavior! BVAL shared the Honor the Game conference information.

\***Treasurer's Report**—Terri was absent, but sent a report with current balance of \$7658.92 and 9 official individuals/schools have joined so far.

\***Membership**—John Radcliff took over as chair and will get the information from Meave Fallon Ward!

\***Sponsorship Chair Report**—Stacey Mallison was not in attendance.

**\*Conference representatives**—Pam Zielazowski (Leigh) for the Central, Carolyn Sideco (Immaculate Conception) for the North, and Jack Daley (Gilroy) for the South! All reported on their administrative workshop interactions with colleagues. Still pushing for more representation from the northern conference at all our meetings.

**\*CCS-ADA Conference** report from Chuck Noroian. 3<sup>rd</sup> Annual Conference will be 1/28/08 at Stevenson School in Pebble Beach. Cost will remain at \$25. There will be at least one LTC class taught there. Committee met afterwards to discuss possible afternoon speakers and conference gifts. Lunch with the Commissioner—suggested questions be given to Nancy ahead of time.

**\*CSADA Report.** April 9-13, 2008 at the Fairmont in San Jose. 6 LTC classes will be offered on April 9-10. The CAA test will also be administered there on Friday, April 11. Send for your PDF NOW to start preparing your points for the test and the study guide. Jack Daley suggested collecting all study guides and having them available for those taking the test. If you are interested in being an AMBASSADOR in San Jose, please contact Jeff and/or Kevin to get your name on the list!

**\*CSADA Awards**—CCS State AD of the Year nomination is Jean Kinn Ashen. Criteria include making a significant impact on the lives of students, used athletics as a catalyst to achieve some demonstrable progress, AD for a minimum of 5 years, CSADA member for a minimum of 5 years, attended 3 of 5 of the last 5 CSADA conferences, and working toward or has gained CAA. There has been one State AD Award winner from the CCS in 1986—Warren Hayashi. CCS AD of the Year nominations are due at our next meeting. Last six years of recipients include Jeff Lamb, Al Ferreira, Jean Ashen, Jeff Young, Kevin Donahue and Jack Daley. Criteria include 5 years as an AD and member of CSADA for five years. 16 people have been nominated for the Norm MacKenzie (Rookie) Award. Criteria are must be a CSADA member and completed at least 1 year, but no more than 4 years as AD. Displayed organizational and leadership skills to promote athletics as an integral part of the educational program within their school and community and shall have performed in a professional manner to promote the role of AD and the CSADA. Nominees are Jim Hedlind, Ken Kline, Will Scharrenberg, Jose Gil, Tony Beza, Chris Horpel, Brian Sullivan, Erik Redding, Ray Wright, Trish Sunseri, Kelly Andrews, Kim Cave, Ian MacKenzie, Jim Marino, and Tim Barr (see above for school).

**\*NIAAA Report**—NIAAA Conference December 14-18, 2007 in Nashville. Upon arrival request “Magnolia” or “Delta” for your room if going. LTC brochures were distributed! 29 LTC classes now. Deadline to register is November 16 for LTC classes in Nashville. Submit good things you are doing to “Ideas that work” the IAA magazine. Visit [www.niaaa.org](http://www.niaaa.org) for lots of good information. Next four sites are Nashville, San Diego, Dallas, and Orlando! Make plans to attend.

**\*Coaching Education Update**—December 31, 2008 will be the date that coaches must be certified with ASEP and/or NFHS. There are now TWO approved CIF programs. Go to [www.cifstate.org](http://www.cifstate.org) and click on “Coaching Education” or contact Todd Flournoy at the State Office.

**\*New Business**—

Kevin Donahue discussed the need for mentors for new AD’s.

Contest Logo for CCS-ADA. \$100 prize for the person who designs the CCS-ADA logo. Deadline is November 1 for submission and goes to Kevin Donahue.

John Radcliff discussed some of the frustration with PSI and the loading of contests. Others raised concerns regarding timeliness and availability of a variety of officials.

Water Polo discussion regarding PRA and PSI.

San Jose Mercury News not posting box scores for all now. MaxPreps become more of a resource. There was widespread concern of losing coverage state wide.

Geoff Coleman asked about new diving boards and minimum depth requirements.

**2007-2008 Calendar November 7; January 9; March 12; May 7 at 8:30 am at the CCS Office**

**NEXT MEETING IS WEDNESDAY, NOVEMBER 7, 2007 AT 8:30 AM AT THE CCS OFFICE! MARK YOUR CALENDAR NOW!**

Meeting adjourned at 10:10 am

Respectfully submitted by Jean Kinn Ashen, CMAA; Secretary