

March 25, 2004—OFFICIAL MINUTES

Central Coast Section Athletic Director Association (CCSADA) Minutes

Athletic Directors in attendance:

Art Hunsdorfer (Salinas), Pam Zielazowski (Leigh), Jeff Lamb (Milpitas), Jeff Walker (Saratoga), Chuck Noroian (Everett Alvarez), Jim Reilly (Presentation), Tom Jacoubowsky (Gunn), Jack Daley (Gilroy), and Jean Ashen (North Salinas)
Meeting began at 7:15 pm at the Central Coast Section Office

Agenda was prepared by Art Hunsdorfer, President
Introductions

Update from Jean Ashen, CAA

Jean spoke on some current topics. She discussed the mailouts from Gatorade to your coaches. She encouraged all AD's to fill out the card and drop it in the mail or make sure your coach fills out. Gatorade has a student-athlete award program at no cost for all high schools in the United States. Awards are given to Athlete-of-the-Year, Will-to-Win, and Rookie-of-the-Year. Also, t-shirts, coaches gift, and cups and product were included. All high schools were encouraged to take advantage of this FREE program. Jean also mentioned the current state of athletics in parts of our state. She called into KNBR-680 to discuss the value of high school athletics. The topic was dropping high school sports in Contra Costa County. We must all be proactive about the value of interscholastic athletics and promote the message throughout our communities. Lastly, she asked that we place some current topic on each agenda, so that AD's could come prepared to share information. Possible topics could include game management plans, banquets, coaches stipends, etc.

The first discussion of the evening revolved around drug/alcohol/tobacco policies in high schools. The Salinas Union High School District policy was distributed. Leigh High School has the policy that if you use drugs/alcohol you are terminated immediately from the team. Presentation High School had just finished a five-year study with Stanford regarding use in high school. 50% of the student body had at least 4 drinks a month. Presentation handles all substance use violations internally. Gunn had done a survey, also. Saratoga has a policy that is up to the coaches discretion. Lots of discussion from all revolved around high school activities, parental influence (negative and positive), and contracts in general.

Nancy Blaser was in attendance at the meeting. We would all like to thank her for coming in on an evening to share ideas, listen, and support the new organization. Nancy would like to have a social in the spring/summer with all AD's at her Morgan Hill home. She has a new pool to show off and feels the collegiality would be terrific!

The next topic was money! Jack Daley (Gilroy) asked about transportation fees. Each school reported the following findings:

Gunn—No money from the District--\$150 per sport “contribution fee”
Milpitas--\$35 per sport

Presentation--\$100 per sport (Spent \$116, 000 on buses)
Saratoga--\$150 per sport
Everett Alvarez--\$35 per sport
Salinas--\$40 per sport
Leigh--\$50 per sport
North Salinas—0

Jack Daley will compile the results he received regarding the results of the athletic trainer questionnaire. He will distribute or email to all.

Booster Clubs! Do you have one? How does it operate?

Gunn—Football has its own club. Developing a bond measure. Self-centered? Didn't quite get all of Jeff's information here (sorry).

Salinas—There is one Booster Club with each sport having a separate account inside the Booster Club. Everyone works with one another. They have a large crab feed/silent and live auction that brings in the bulk of the money for the year.

Milpitas—There is one Booster Club that develops a wish list each year. Snack bars are the bulk of the income.

Saratoga—There is one Booster Club. They also hold an auction and meet once a month to plan. They raise money for assistant coaches and trainers. District pays for head coaches only except football and track.

Gilroy—There are separate Booster Clubs with the goal of working towards one. They have an annual crab, cioppino dinner, dance each year.

Presentation—Receives no public funds. They have one representative per sport to their Booster Board. 20-30 people per meeting. \$75 to join the Booster Club with all families joining. Monies can be directed to one sport. Bus fees go into here. They also host an annual auction which brings in the bulk of their budget.

Leigh—One Booster Club with AD input. They host a carnival where proceeds are split amongst the groups. Projects have a goal each year. One year money was raised to get lights for field.

Everett Alvarez—Money to run Boosters mainly raised through parking, concessions, and barbecues.

North Salinas—One Booster Club for 17 sports and an outside managed Booster organization for football. Meetings are once a month for the general sports with each sport having a separate account. Major events are the Air Show, Dinner/Auction, Rodeo, and memberships/merchandise sales.

Jim Reilly brought up the question of equipment. Who charges for an athletic pack/spirit pack? What are some of the costs? How do you regulate the collection of money? Future item for discussion, since it was getting late.

Discussion on membership dues. It was agreed that \$20/year for CCSADA and \$25 for CSADA would make for a \$45 joint membership. Jeff Lamb (CSADA liaison) would like to make a proposal at the State conference to obtain funds for the First Annual CCSADA conference. It was moved by Art Hunsdorfer to solicit \$2000 start up funds from CSADA to host a local AD conference. Seconded by Pam Z. Unanimous approval.

Discussion centered around having a lunch and possible LTC classes or breakout sessions in the afternoon after our regularly scheduled Administrative Workshops in September. We thought it would be great to have one workshop where all administrators and AD's could meet. Jim Reilly will be the conference manager, but Presentation High School is unavailable 9/13. It was suggested that all members present discuss the possibility of one workshop or the three regularly scheduled. After talking with Elgie, he recommends not to combine all three groups. He believes that attendance might suffer. He feels it is important to get all administrators and AD's there. It will need to be discussed at the May meeting.

We would like to encourage ALL Athletic Directors to attend the 36th Annual CSADA State Conference in Palm Springs from April 22-25.

NEXT MEETING IS WEDNESDAY, MAY 12 AT 9:00 AM AT THE CCS OFFICE!

Meeting adjourned at 9:03 pm

Respectfully submitted by Jean Kinn Ashen, CAA; Secretary