



# MARCH 11, 2008

## MEETING MINUTES

March 11, 2008 Central Coast Section--Athletic Director Association (CCS--ADA) Minutes

**\*\*Athletic Directors in attendance--**

Jeff Lamb (Milpitas), Kevin Donahue (Serra), Jack Daley (Gilroy), Ray Wright (Lynbrook), Peggy Booth (Willow Glen), Brian Sullivan (Monta Vista), Matt Blandin (Calvary Chapel), Linda Nichols (Lynbrook), John Radcliff (Greenfield), Ken Kline (King City), John DeTar (St. Thomas More), Trish Sunseri (Silver Creek), Terri Sonniksen (Notre Dame Salinas), Stacey Mallison (Presentation), Jolene Keel (Valley Christian), Geoff Coleman (Seaside), Chuck Noroian (Everett Alvarez), Earl Hansen (Palo Alto), Ken Esaki (Monterey), Pete Noble (Monterey), Tony Beza (Monte Vista Christian), Kim Cave (Los Altos), Terry Ward (Bellarmine), Barbara Uchiyama (Santa Teresa) and Jean Ashen (Salinas Union High School District/NSHS). (25 total)

**\*\*Meeting began at** am at the Central Coast Section Office

**\*\*Agenda was prepared by** Kevin Donahue, President

**\*Introductions**

**\*Minutes** of January meeting approved. ( Chuck moved/ Kim seconded) APPROVED

**\*President's Report**—Deferred till later

**\*Pursuing Victory With Honor Stories**—None shared

**\*Treasurer's Report**— Terri Sonniksen distributed the report and the balance is \$7050.84 (Chuck moved and Geoff seconded). APPROVED.

**\*Membership**—103 names on the list—the most ever reported by John Radcliff, Membership Chairperson

**\*Sponsorship Chair Report**—Stacey Mallison distributed the THANK YOU cards from Nor Cal Graphics. They look awesome! Possible sponsorship for scholarships of Summerhill Homes or H & R Block.

**\*Conference representatives**—Pam Zielazowski (Leigh) was absent, Carolyn Sideco (ICA) was absent, and Jack Daley (Gilroy) reported on the meeting with PSI.

**\*CCS-ADA Conference**—Chuck Noroian reported on the success of the conference. How to improve? Move to October—Jeff moved and Chuck seconded and that was approved. Speaker in afternoon was not well attended with people having to get back to school. Maybe a Saturday or Sunday? LTC classes were great and so was conference. What is the purpose and goal of the conference? Looking for things to help in everyday job. Format change with awards to be done before 3 pm. Speaker in morning and then class? Location? Steve Stearns sent a thank you for the gift he was presented at the conference.

**\*CSADA Report**—At The Fairmont Hotel from April 9-13. Jeff Lamb asked for help with the conference gift from the CCS Section. **Please contact Jeff if you have something to contribute at Milpitas HS.** Professional growth, networking and taking your job to the next step were discussed by Jeff. Table sponsorships are available at the Saturday banquet for \$250. Name in program. Forms available from Jeff Lamb.

**\*NIAAA Report**— (Jean Ashen, NIAAA Liaison for CA) In San Diego from December 11-15. New information coming out for principals and on hazing.

**\*Old Business**—Distinguished Service Award criteria was handed out to all from President Donahue. It will be discussed along with a possible awards banquet at the last meeting of the year. The banquet could honor retirees and award winners. Linda moved and Geoff seconded to approve with the suggestions given.

Scholarship program report given by Ray Wright. Committee had Linda Nichols, Tod Thatcher, and Natalie Talbot. A draft was distributed and much discussion occurred regarding the how and why. Suggestions were made and Ray will take back with committee and bring an update in May.

Mentor program was tabled by President Donahue.

**\*New Business**—**Honor coach** was reviewed and reminded all to submit names to CCS. **Jeff Lamb** brought up an annual awards banquet as the next step to recognize excellence of student-athletes and athletic administrators. **Timeline** discussed for all to know the scholarship opportunities for student-athletes from NIAAA, CIF, and CCS. **Pete Noble** brought up the volleyball celebration he is seeing at boys' volleyball. Victory laps are being taken around the court and looking at other through the net. Discussed what an excessive celebration is and how to make each other aware. Discussed contacting other schools in a non-threatening manner and improving sportsmanship. **Jack Daley** asked 2 questions regarding verification of how fees are paid in the north and it was confirmed that all administrative fees are paid at the beginning. Secondly, Jack asked about clarification about hiring on campus vs off campus coaches. The Rialto decision was referenced and how to write a job description that fit the needs of your position. Asked about union contracts. **John Radcliff** brought up the budget cuts that many of us may see next year. They are taking a 20% cut in King City and Greenfield. Who charges fees? Many discussed a transportation fee between \$20 and \$150. How much are schools given for supplies? How do you work fundraisers?

**NEXT MEETING IS WEDNESDAY, MAY 7, 2008 AT 8:30 AM AT THE CCS OFFICE!  
MARK YOUR CALENDAR NOW!**

Meeting adjourned at 10:50 am

Respectfully submitted by Jean Kinn Ashen, CMAA; Secretary