

January 13, 2005

Central Coast Section Athletic Director Association (CCSADA) Minutes

Athletic Directors in attendance:

Jeff Lamb (Milpitas), Chuck Noroian (Everett Alvarez), Jack Daley (Gilroy), Kevin Donahue (Serra), Monica Lodge (Los Altos), Meave Fallon (Mercy, Burlingame), Terry Ward (Bellarmine), Jim Reilly (Presentation), Chris Farasopoulos (Monte Vista Christian), Terri Sonniksen (Notre Dame, Salinas), Tom Jacoubowsky (Gunn), Chance Williams (Salinas), Bernadette Medina (Alisal), Barbara Uchiyama (Santa Teresa), Paula Weismann (Homestead), Pam Zielazowsky (Leigh), John Radcliff (Greenfield), and Jean Ashen (North Salinas).

Meeting began at 8:00 am at the Central Coast Section Office

Agenda was prepared by Jeff Lamb, President

*Introductions

*Minutes of September meeting approved.

*Constitution as been drafted and was distributed

Changes were made and amended a

Kevin moved to approve and Chuck seconded—motion approved

*Official address and name

Central Coast Section Athletic Director Association (CCSADA)

P.O. Box 2223

Salinas, CA 93902

*Jeff, Terri, and Jean would continue working on getting a tax ID number

*CSADA report regarding the April 14-17 conference in San Diego

*CCS AD of the Year was voted upon and Kevin Donahue (Serra) was selected

*CCS Rookie of the Year is Jeff Walker (Saratoga)

*National conference dates were announced

~December 14-18, 2005 in Orlando, FL

~December 8-13, 2006 in Anaheim, CA

*Jim Reilly presented his fund-raising efforts.

He believes we must be a professional organization with training for educators as a focus. Wants to develop an invoice for vendors. He has commitments from Valley Athletics (\$1500) and O'Connor Hospital (\$1500). He has a goal of \$6000 with everyone dressing Hawaiian once he reaches \$5000! Paula suggested everyone recruit for Jim.

He averages 1 yes to every 15 rejections. He is doing an awesome job!

*Coaching Education update

Positive Coaching Alliance will be visiting Salinas High in February.

Discussion regarding running up the score in basketball, behavior and perception vs reality. Whose role is it to educate our coaches? Who will mentor them? Jim suggested we trade expertise within ourselves by coming and talking at other schools. Discussed music, language, and drug and alcohol update. Please check out the Josephson Institute of Ethics

website. There is a 2004 Sportsmanship Survey that puts things in perspective for all of us.

Go to <http://charactercounts.org/sports/survey/2004>

Meave shared her thoughts on a “Community of Concern.” Parents are key people and athletes are leaders.

*Some last ideas were shared

February is National Girls and Women in Sports month. Remember the theme this year is “More Than a Game.”

Discussed AED’s in schools.

Talked about Sue Kamiyama, CSADA Board member and AD in southern CA who passed away recently and the support we can provide for her husband Ed, who is also an AD in southern CA.

Suggested we could bring business cards to share at next meeting.

We had **18** people at this meeting—our largest to date. Hope to see you all there in May and even more of you!

NEXT MEETING IS THURSDAY, MAY 12, 2005 AT 8:00 AM AT THE CCS OFFICE! MARK YOUR CALENDAR NOW!

Meeting adjourned at 11:10 am

Respectfully submitted by Jean Kinn Ashen, CAA; Secretary