

January 10, 2007

Central Coast Section--Athletic Director Association (CCS--ADA) Minutes

Athletic Directors in attendance--

Jeff Lamb (Milpitas), Kevin Donahue (Serra), Meave Fallon Ward (Mercy, Burlingame), Jack Daley (Gilroy), Geoff Coleman (Seaside), Chuck Noroian (Everett Alvarez), Ray Wright (Lynbrook), Pam Zielazowsky (Leigh), Terri Sonniksen (Notre Dame), Peggy Booth (Willow Glen), Trish Sunseri (Silver Creek), Tom Jacoubowsky (Gunn), Stacey Mallison (Presentation), Jolene Keel (Valley Christian), Brian Sullivan (Monta Vista), Ian MacKenzie (Saratoga), Tod Thatcher (Hollister), Natalie Talbot (Highlands Christian), Jose Gil (Alisal), Matt Blandin (Calvary Chapel), K.C. Adams (Anchorpoint Christian), Mark Cummins (Live Oak), Linda Nichols (Lynbrook), Carolyn Sideco (Immaculate Conception Academy), Terry Ward (Bellarmine), and Jean Ashen (Salinas Union High School District/NSHS). (26 Athletic Directors!)

Meeting began at 8:40 am at the Central Coast Section Office

Agenda was prepared by Jeff Lamb, President

***Introductions**

***Minutes** of November meeting approved. (Chuck moved/Meave seconded)

***Pursuing Victory With Honor**—Discussed using excerpts during timeouts of basketball games. Reminder about the “Tool Kit.” Soccer discussion about ways to help outside also. Involving administration positively. Educating parents and fans about acceptable behavior. Geoff Coleman suggested making an official document from CCS-ADA about the supervision guidelines. Looking again at the PP on the CCS website. How do we react when “IT” happens? Ways to intervene. What happens at a contest is a direct reflection on us. Stoppage of play allows for announcements. Made video to show ways to intervene while *improving fan behavior*. This will be our focus for the next meeting.

***President’s Report**—Jeff discussed the Transfer Policy that is being worked on at the CIF level. More information will be forthcoming.

***Treasurer’s Report**—Terri Sonniksen reported she has met with the lawyer a couple of times and our paperwork has been filed, so we can accept corporate donations now. We may have to pay taxes and fees to finish the process. Balance of \$8591.61 in account.

***Membership**—Meave Fallon Ward let us know that there are about 65-70 paid members in the Central Coast Section. She is working on making a membership card.

***Sponsorship Chair Report**—Jim Reilly has resigned, so we are searching for a replacement. Interested? Call Jeff Lamb at Milpitas!

***Conference representatives**—Pam Zielazowski (Leigh) for the Central, Carolyn Sideco (Immaculate Conception) for the North, and Jack Daley (Gilroy) for the South! Continuing to distribute information and promoting the State conference in April.

***CCS-ADA Conference** report from Chuck Noroian. The conference will be held on January 29, 2007 at Stevenson School. LTC classes offered 506 and 509. Speakers from out of the area will include—Sue Saunders and Mike Garrison. Jean will order 50 conference gifts. There will be three drawings on 1/29. One for conference registration of \$175 to CSADA, one for a voucher for an LTC class of their choice, and three free registration to CCS-ADA for 2007-2008. Board members may not win. Kevin and Jean will work on nametags for conference plus possible lanyards.

***CSADA Report.** April 18-22, 2007 in San Diego at the Town and Country. 2008 Conference at the Fairmont in San Jose. It is imperative that ALL CCS AD's join CSADA. They have given us start up funds, so it is important to support our state organization. There will be 6 LTC classes offered in San Diego—501, 502, 504, 508, 514, 520. Voted Natalie Talbot, Highlands Christian, as the CCS Rookie of the Year.

***NIAAA Report**—Jean Ashen is the NIAAA rep to CA. NIAAA Conference is December 15-18 in Nashville, TN this year. 2008 is in San Diego. LTC classes have been renumbered, so there may be some confusion until the system becomes familiar to all. CAA test will be offered in San Diego in April and several members will be taking.

***Coaching Education Update**—December 31, 2008 will be the date that coaches must be certified with ASEP. Many instructor courses are being offered and can be viewed at cifstate.org. There will be close classes in January and May. Packets are now \$69 plus shipping.

***New Business**—Jack Daley (Gilroy) had distributed an “Athletic Dismissal Survey.” All were encouraged to fill out and return. His School Board is investigating release times. Some discussion ensued regarding time needed for each contest. Main point mentioned was whether there was a “policy.”

NEXT MEETING IS WEDNESDAY, MARCH 22, 2007 AT 8:30 AM AT THE CCS OFFICE! MARK YOUR CALENDAR NOW!

Meeting adjourned at 10:25 am

Respectfully submitted by Jean Kinn Ashen, CMAA; Secretary