

January 9, 2008 Central Coast Section--Athletic Director Association (CCS--ADA)
Minutes

**Athletic Directors in attendance--

Jeff Lamb (Milpitas), Kevin Donahue (Serra), Jack Daley (Gilroy), Ray Wright (Lynbrook), Peggy Booth (Willow Glen), Brian Sullivan (Monta Vista), Ian MacKenzie (Saratoga), Matt Blandin (Calvary Chapel), Linda Nichols (Lynbrook), Chris Hansen (Leland), Meave Fallon Ward (Mercy Burlingame), John Radcliff (Greenfield), Ken Kline (King City), Tod Thatcher (Hollister), John DeTar (St. Thomas More), Chris Horpel (Gunn), Mark Cummins (Live Oak), Trish Sunseri (Silver Creek), Jim Marino (Los Gatos), Pam Zielazowski (Leigh), Terri Sonnicksen (Notre Dame Salinas), Stacey Mallison (Presentation), Jolene Keel (Valley Christian), Natalie Ayres-Talbot (Highlands), Carolyn Sideco (Immaculate Conception Academy), Geoff Coleman (Seaside), Jose Gil (Alisal), Chuck Noroian (Everett Alvarez), Brad Hubbard (Watsonville), Brook Vasconcellos (Yerba Buena), Beth Kilduff (Yerba Buena) and Jean Ashen (Salinas Union High School District/NSHS). (32 total)

**Meeting began at 8:40 am at the Central Coast Section Office

**Agenda was prepared by Kevin Donahue, President

***Introductions**

***Minutes** of September meeting approved. (Chuck moved/Meave seconded)

***President's Report**—Kevin congratulated Meave! Meave will be a Mom in May! He discussed the National Conference and how well represented our section was. Reminded all about staying current and not having to reinvent the wheel. At conferences you get material that you can use right away. Continued promotion of CCS-ADA with a goal of 100% membership! Discussed what our direction will be and where we need to be going. How can we make our jobs better? Let everyone know that anyone can submit information for the CCS Newslines section that comes out from CSADA. Networking is so important at meetings and conferences.

***Pursuing Victory With Honor Stories**—New stories up on CCS webpage. Remember they go to the Josephson Institute for world wide examples!

***Treasurer's Report**— Terri Sonnicksen distributed the report and the balance is \$8945.98. Jack moved and Linda seconded. APPROVED.

***Membership**—John Radcliff reported there are currently 48 school represented and 73 members (we probably have over 200 CCS Athletic Directors). John was going to work with CCS to get emails for all and send non-members information to get involved.

***Sponsorship Chair Report**—Stacey Mallison is still working hard. Now that we have a logo, Stacey will be working with the printer to get stationery and thank you cards for use by all.

***Conference representatives**—Pam Zielazowski (Leigh), Carolyn Sideco (ICA), and Jack Daley (Gilroy) will work together to come up with criteria for the Distinguished Service Award.

***CCS-ADA Conference!** 3rd Annual Conference will be 1/28/08 at Stevenson School in Pebble Beach. LTC 502 and 508 will be offered in the morning. Professional growth is exciting. Confirmed roles and responsibilities for the actual date.

***CSADA Report.** April 9-13, 2008 at the Fairmont in San Jose. Jeff Lamb discussed how Athletic Directors are the “best bargain in education.” Opportunity to gain

knowledge and improve as a professional. Reminder that Peggy and Ray will be honored in San Jose, so be there on Saturday night!

***NIAAA Report**—2008 in San Diego, 2009 in Dallas, 2010 in Indianapolis, and 2011 in Orlando. Jean distributed 3 handouts regarding Clear Defense (backboard lamination), Ideas that Work for IAA magazine, and Student-Athlete Scholarship information. CA received a commendation for a 6% increase in NIAAA membership (thanks in large part to our section). Discussed the National Emergency Network. 7000 current members in NIAAA with a goal of 10,000 by 2010. Use the website for information at www.niaaa.org. (Jean Ashen, NIAAA Liaison for CA)

***Old Business**—Reminder regarding Coaching Education requirements by December 31, 2008. Lisa Hauck at the CIF Office has taken over for Todd and can be reached at lhauck@cifstate.org. DSA's have been named with Warren Hayashi for the Central and Elgie Belizio for the South. Meave moved and Geoff seconded to name the North Award after Ed Fennelly, long time commissioner of the WCAL. He was very involved with cross country and well respected. APPROVED.

***New Business**— *Possible scholarship for students. Ray Wright will Chair this committee. Possible criteria included multiple sport participation, career choice as a possible Athletic Director, minimum GPA requirements to recognize the "average" student, one from each conference, financial need, going to 2-4 year college, or higher GPA. When and where would it be given—maybe last meeting? *Gift for Steve Stearns in January. Jeff Lamb got a high end IPOD to be given to him at the conference. *Announcement from Carolyn Sideco regarding an opportunity for people to explore future possibilities in the athletic field through the SF Section. It was held on Saturday, January 12 at the International Studies Academy. *O-line website was discussed and Jeff Lamb will look into. *Brian Sullivan brought up the issue of lyrics in music and how their league had banned all lyrics including the National Anthem. It was brought up that lyrics can be downloaded for prior approval. *Eligibility question on how forms were going—seemed good. *Natalie brought up grading periods. Discussion on semester grades, designated grading periods, and the issue of posted or having to be sent home. *Probationary contracts were discussed regarding grade checks and MPUSD's system of finishing the current season, but cannot continue. Decision made by Principal, parent, and student. *Peggy Booth announced a theft at her site regarding baseball and softball gear. Keep an eye out for any possible sale of equipment. Meave moved and Chuck seconded to award \$500 from CCS-ADA to help with replacement costs. APPROVED. *Release time research. Santa Rosa is currently doing research, so please respond to them with current job conditions. Jean thought a questionnaire might help when we teach LTC classes. Will discuss with CIF. *Meave let everyone know you can get on the NIAAA website and get a lot of the information from the national sessions. Many handouts are available online. *Change next meeting due to league conflict (all were okay with moving to MARCH 11).

NEXT MEETING IS TUESDAY, MARCH 11, 2008 AT 8:30 AM AT THE CCS OFFICE! MARK YOUR CALENDAR NOW!

Meeting adjourned at 10:04 am

Respectfully submitted by Jean Kinn Ashen, CMAA; Secretary